

Michael DelGaudio

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EDUCATION

New York University

Master of Professional Studies, Interactive Telecommunications (ITP), 2007

Milwaukee Institute of Art & Design

Bachelor of Fine Arts, Communication Design, 2001

EXPERIENCE

Associate Professor

June 2009 – Current

School of Visual Arts, SVA

- *Digital Media Concepts and Practices* – Tailored for art directors, this course demonstrates how industry practitioners are using new technology to create engaging interactive experiences. Structured as a series of lectures, topics include social media, design strategy, user centered design, interaction design, viral video, interactive signage and mobile platforms.
- *Introduction and Intermediate Flash* – Through examples and lectures students learn how to create animation and interactivity using ActionScript 3.0 and CS4. Students then learn how to load and store data, how to populate content from external data sources and how to create Flash sites that are search engine friendly. Basic interaction design concepts are also covered.

Interaction Design and Technology Consultant

June 2007 – Current

Clients include: The Office of Design and Architecture, Credit Suisse, Solvate, New York Women In Communications, Samsung and Quaker City Mercantile.

- Work directly with clients providing conceptual approach and strategic analysis to tactical teams.
- Prepare and present new business development and project presentations.
- Collaborate with multidisciplinary teams in the application of interaction design and user centered design methodologies to web site development.
- Manage engagement, budget and deliverables of visual designers and developers.
- Bring to market innovative user experiences and interactive products.

User Interface Design Specialist

June 2001 – August 2005

Northwestern Mutual – User Centered Design team

- Principal responsibilities included the design and production of highly interactive user interfaces for web sites and web based software.
- Worked directly with clients, application analysts, engineers, and end users to ensure that interfaces created were usable, viable and met the stated business objectives.
- Systematically analyzed interface design problems and actively participated in usability testing to ensure that user interfaces were well formed and in line with enterprise direction.
- Researched user interface hardware and software technology to make recommendations which established enterprise direction, best practices, and standards.
- Delivered production ready DHTML (XHTML, JavaScript, JScript) code.
- Produced user interface specification documentation (UISD).

COMPETENCIES

Interaction Design
Physical Computing
Ruby / Rails

Prototyping
InDesign
Wireframing

User Centered Design
Arduino / Processing
Flash / ActionScript

Unix / Shell
Photoshop
Illustrator

AWARDS, SHOWS &
RECOGNITION

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| 2009 | BethGalton.com, WebPick of the day | Communication Arts | Web site / online |
| 2008 | Technology Contributions, Olafur Eliasson Single Channel, Blue Chip show | PS1/MOMA Wook & Lattuada Galley | New York, NY New York, NY |
| 2007 | AllanKaplan.com Mobile Mondays, Guest Speaker WayMarkr ITP Spring Show, MutherBoard The Camera Phone Book (contributed examples) Alphabet Machine | PDN Photo Annual Samsung Experience Where 2.0 Conference New York University National Geographic Material Connexion Gallery | Publication New York, NY San Jose, CA New York, NY Publication New York, NY |
| 2006 | WayMarkr, Presentation Brain Jam, Guest Speaker Alphabet Machine Tech Talks, Guest Speaker Conflux: Psychogeography Conference ITP Winter Show, Single Channel ITP Spring Show, LightBox | Mobile + Ubiquitous Multimedia Yahoo! Research BAP Lab Google McCaig-Welles Gallery New York University New York University | Stanford University Berkeley, CA Brooklyn, NY Mountain View, CA Brooklyn, NY New York, NY New York, NY |
| 2005 | Designing Interfaces (contributed examples) Visual Voice, MIAD | O'Reily Frederick Layton Gallery | Publication Milwaukee, WI |
| 2003-2004 | Faculty Show, MIAD Wheeled 27 Installation Web Development Center of Excellence | Frederick Layton Gallery Wheeled Gallery Northwestern Mutual | Milwaukee, WI Milwaukee, WI Milwaukee, WI |
| 2002 | Top 10 Usable Intranets | Norman Nielsen Group | Award |